

Recording and Usage Licensing Options

For Presentations by Paul Falavolito Leadership Development

Purpose

This document defines the permitted use of any audio, video, or digital recording (collectively “Recording”) of Paul Falavolito’s presentations, keynotes, or training sessions. All rights to the performance, likeness, image, and intellectual property belong exclusively to **Paul Falavolito and Paul Falavolito Leadership Development, LLC** (“Licensor”).

No use of any Recording is permitted without written authorization and a selected license agreement as outlined below.

License Options

1. Personal / Social Media License (Limited Use)

Purpose: For brief highlights, social media promotion, or attendee sharing.

Scope of Use:

- May post up to **2 minutes of total video** per event.
- Must include visible and/or verbal attribution: “*Paul Falavolito – The 7 Minute Leadership Podcast or Paul Falavolito Leadership Development*” and tag Paul Falavolito or link to www.paulfalavolito.com.
- May be used on personal or company social media platforms (LinkedIn, Facebook, Instagram, X, TikTok, YouTube Shorts).

Prohibited: Editing the message, overlaying third-party branding, or monetizing the video.

Fee: *No fee* (complimentary with written approval).

2. Internal Training License (Private Use)

Purpose: For internal replay within the licensee's organization.

Scope of Use:

- Full-length presentation or approved excerpts.
- May be shared on internal servers, LMS (Learning Management System), or intranet for employee training.
- May not be posted publicly or shared outside the organization.
- Must remain unedited and include original context.

Term: 12 months from event date (renewable).

Fee: \$500 per presentation recording for up to 500 employees; \$1,000 for 500+ employees.

3. Public Distribution / Broadcast License

Purpose: For posting the full presentation or significant portions on public platforms or media outlets.

Scope of Use:

- May be distributed via YouTube, Vimeo, podcasts, websites, or external marketing materials.
- Requires written approval and final content review by Paul Falavolito or his representative.
- Must include full credit line:

"Used with permission of Paul Falavolito Leadership Development, LLC. All Rights Reserved."

Term: 12 months (renewable upon request).

Fee: Starting at \$2,500 per use depending on scope and audience size.

4. Exclusive Licensing / Syndication

Purpose: For large-scale use, rebroadcast, or commercial resale.

Scope of Use:

- Includes unlimited distribution, rebroadcast, or inclusion in commercial products or courses.
- Requires negotiated terms and separate contract.

Fee: *Custom quotation upon request.*

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How to Obtain Permission

For approval or to secure a license, please contact:

 booking@paulfalavolito.com

 www.paulfalavolito.com

 Specify:

- Event name and date
- Type of license requested
- Intended use and audience size
- Duration of posting or internal access

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